



2024 Sponsorship Guide



What is **RHI?**



Reclaimed Hope Initiative (RHI) is a faith-based, family-centered support and advocacy organization that provides rest, support, connection, healing, and hope to families navigating foster care, adoption, and children with disabilities.

RHI is a place for ALL families walking through trauma, crisis, and hardship—offering a safe haven to be seen, heard, and cared for through the darkest moments.



We use education, advocacy, mental health support, and racial mentorship to offer wrap-around services to every member of the family. Our services address the mental, physical, social, and recreational needs of a vulnerable population of families in Charlottesville City and Albemarle County. We also serve families in the Counties of Fluvanna, Louisa, Nelson, and Augusta. Since our launch in 2018, we have grown by over 1,300% in the number of families served.



Our Mission

To empower and strengthen families navigating foster care, adoption, and children with disabilities.

Our Vision

To provide a safe environment where families can heal.

Our Values

Resilience, Empathy, Inclusion, Growth, Advocacy

Programs

Thrive

- Thrive aims to support and empower families, educate the community, and cultivate an environment that embraces race, culture, disability, and diversity.
- RHI offers bi-weekly support groups, community resources, monthly respite events, in-home caregiving, IEP/Medicaid navigation, semi-annual day retreats, and a safe place to share the hardest parts of this journey.



Camp Hope

- Camp Hope is an inclusive summer day camp for children managing behavioral needs, mental health diagnoses, intellectual disability, and/or trauma. It offers trauma-competent programming to allow more access for children unable to attend an existing community-based summer camp with their peers.
- Camp Hope offers Equine-Assisted Therapy, Music Therapy, Art Therapy, Occupational Therapy, Mentorship, Nature Exploration, Sensory Experiences, De-escalation Spaces, and more!

Ramp: Racial Advocacy and Mentorship Program

- RAMP seeks to implement community change on the educational requirements of white foster and adoptive parents. This program aims to limit implicit bias and promote racial sensitivity while giving children of color a positive racial mirror to facilitate growth, education, and confidence.
- RAMP will promote racial inclusion, equity, healing, advocacy, and justice within each family and the greater community.
- RAMP offers same-race mentorship to youth ages 8-18 who are transracially adopted or fostered by white parents and is in process of establishing an educational program developed for white parents adopting or fostering a child of color.

The Farm Retreat

- The Farm Retreat is a vision to establish a year-round retreat center where families navigating foster care, adoption, and children with disabilities can find rest and receive respite from life's everyday challenges. It will proactively offer respite to limit the diagnosis of secondary traumatic stress or burnout in caregivers, improving quality of life and minimizing the need for extraneous medical care to meet basic human needs. At-risk youth and children with disabilities will have opportunities to build new friendships, stay active, learn new skills, promote teamwork, and improve their self-confidence, social skills, communication skills, and sense of belonging.
- RHI is actively seeking funds to support this endeavor.

Events

Hope Fest & 5k | April

- Coming April 2024!
- A family-centered event that gathers the Charlottesville community for a morning full of activities! Starting with a 5k walk or run and ending with food trucks, music, yard games, face painting, and more. This event is a peer-to-peer fundraising event that allows our families to become ambassadors for Reclaimed Hope, gaining funds to allow more programming, larger camp space, and true connection.

Camp Hope | June-July

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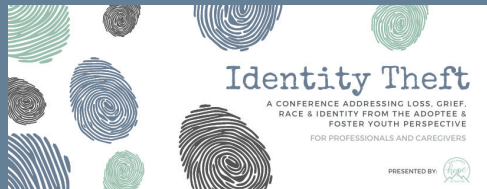
Makers for Hope | September

- Reclaimed Hope Initiative presents an annual Art Auction called “Makers for Hope.” Hosted at Pippin Hill Vineyards, tickets include some of Virginia’s finest wines, a seated, three-course garden-to-table dinner, and the most beautiful mountain views Charlottesville offers. Local artists become storytellers and share our families’ stories through their art. Art is auctioned, raffle prizes claimed, and it is a magical night filled with vision-casting and hope.



Identity Theft | November

- Identity Theft is an annual conference during National Adoption Month that works to “flip the script” and offer differing perspectives on difficult topics. The conference addresses loss, grief, race, and identity from the adoptee & foster youth perspective, with content coming directly from keynote speakers and panelists who offer first-hand experience from various backgrounds.
- Identity Theft offers two days of content - one for professionals in the field, and one for parents/caregivers. Everyone is encouraged to come with an open mind, ready to listen and learn perspectives that will equip and empower us to better serve the mental, emotional, and racial needs of children navigating foster care or adoption at an earlier age.



Why Become a **Mission Partner?**



Your financial support for RHI has a profound impact on the children and families we serve for several reasons:

- **Positive Impact on Children:** You contribute to improving their lives and providing essential resources and opportunities to enhance their well-being and development.
- **Access to Services:** You are crucial in bridging gaps in services and activities not readily available or affordable for families. Your financial support helps ensure these children can access vital services and support networks that positively impact their quality of life.
- **Empowerment and Inclusion:** You promote a more inclusive society by breaking down barriers and stigmas, fostering an environment that values diversity and promotes equal opportunities. By contributing financially, you contribute to empowerment and inclusion, allowing them to lead fulfilling lives and reach their full potential.



- **Support for Families:** Raising a child with a disability can be emotionally and financially challenging for families. You help alleviate some of the financial burdens and provide them with the necessary resources to navigate their unique circumstances.
- **Limiting Family Separation:** Parents who grow their family through foster care and/or adoption face mental health, physical health, and financial barriers. These difficulties can often lead to severe family stress and/or crisis, resulting in separation. Your contribution offers tangible support.



Your sponsorship also includes these benefits:



Enhanced brand reputation



Increased brand visibility and exposure



Targeted marketing and audience engagement



Networking and business relationship



Tax benefits



Employee engagement and morale: Corporate sponsorship of nonprofits can boost employee morale and engagement by allowing employees to participate in volunteer activities or attend events as company representatives. Employees often value companies that support charitable initiatives, which can lead to increased job satisfaction and loyalty.

Partnership Opportunities

	Envisioning \$10,000+	Advocating \$7,500
Named as Presenting Sponsor for all 2024 RHI-initiated events (<i>including all events listed in this guide</i>)	●	
Named as sponsor for all 2024 RHI-initiated events (<i>including all events listed in this guide</i>)		●
Speaking opportunity as an award presenter at RHI-initiated event(s)	All Events	1 Event
Reserved spots for all 2024 RHI-initiated events (<i>excluding Camp Hope</i>)	10 Spots	8 Spots
Sponsorship recognition during event and event promotion, including signage, virtual signage, and merchandise	●	●
Prime placement on event page with sponsorship recognition	●	●
Social media promotion	●	●
Opportunity to both give and receive RHI merchandise	●	●

	Sustaining \$5,000	Promoting \$2,500	Supporting \$1,000	Community \$500
Reserved spots for one 2024 RHI-initiated event of choice	6 Spots	4 Spots		
Reserved spots for Hope Fest & 5k 2024			8 Spots	4 Spots
Recognition of sponsorship on event pages	●	●	●	●
Social media promotion	●	●	●	●
Opportunity to both give and receive RHI merchandise	●	●		





**Thank you for considering
being a 2024 Mission Partner!**



Scan code or visit
ReclaimedHopeInitiative.org/donate

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